Partnerships to Advance School IPM: U.S. Green Building Council

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Overview

• Disclaimer
• Background: Why Partnerships?
• U.S. EPA Region 5 and USGBC-Illinois
• Results and Lessons Learned
Background

EPA/OPP’s Strategic and Implementation Plans (September 2012):

“To achieve greater adoption of IPM practices and verifiable SIPM programs, EPA will establish and strengthen partnerships both within and outside of the Agency . . .”
Background (continued)

• About USGBC
  o Since 1993
  o Architects, engineers, designers, builders and suppliers
  o Leadership in Energy and Environmental Design (LEED) Certification
  o Chapters in every state
  o The Center for Green Schools
Background – Why Partnerships?

• Share and conserve resources and effort
• Influence specific audiences
• Promote common mission
• Enhance program sustainability
U.S. EPA Region 5 and USGBC-Illinois

- Green Schools Symposia
  - Biennial event
  - Host facility showcased
  - Architects, suppliers, teachers, administrators, policy makers, citizens, students
  - Plenary session and breakouts
  - Education, outreach and networking

Photo courtesy of USGBC-Illinois
Region 5 and USGBC-IL (continued)

• Continuing Education
  o Classroom and webinar
  o Credential maintenance
  o LEED Certification Points for IPM and Green Cleaning
  o “Resources for Healthy Learning Environments”
    o Audience-specific
    o Learning objectives
    o Evaluation forms/polls

Photo courtesy of USGBC-Illinois
Region 5 and USGBC-IL (continued)
Results and Lessons Learned

• Audiences uniformly interested and receptive
• Expanding to Wisconsin and Indiana
• IPM in context: Green Cleaning, Indoor Air Quality, Energy Efficiency, and Sustainability
• High transaction cost for this audience
• Influence achieved by recognition, but removed from the “front lines”
• Metrics: outputs and short-term outcomes only at this time
Thank you!

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